

# MTN-038

# PITTSBURGH CRS

# Site Initiation Visit

**Carol Sprinkle, Research Coordinator**  
**Emma Mairson, Recruiter**



# Accrual Strategies

- ❖ Former study participants
  - Other studies
  - Waiting list
- ❖ CFPR email list
- ❖ CFPR website (Facebook, Twitter)
- ❖ Pitt + Me Research Registry
- ❖ Hospitals and clinics

# Pitt+Me



[HOME](#)

[ABOUT](#)

[FOR PARENTS](#)

[STUDIES](#)

[NEWS](#)

[CONTACT](#)

[LOG IN](#)

[JOIN](#)



## Improving health through research

Pitt+Me® is a community of patients, volunteers, and researchers working together as partners in research and clinical trials to advance healthcare.

Play an important role in the process of discovery by joining Pitt+Me.

[JOIN PITT+ME](#)

# Accrual Strategies

- ❖ College Campuses and Local businesses
- ❖ Text in interest
- ❖ Referrals from other research groups
- ❖ Planned Parenthood
- ❖ Community Outreach and Events
- ❖ Craigslist
- ❖ Paid Advertising
  - University of Pittsburgh Read Green emails

# Ring! Ring!

**Answer the call -- Be a part of HIV prevention**

**The Center for Family Planning Research is conducting a research study to help develop a vaginal ring for HIV prevention.**

Participants will come to Magee-Womens Hospital for a total of 10 visits over 4.5 months.

You may be eligible to participate if you are:

- 18-45 years old
- Healthy and HIV negative
- Not at risk for pregnancy



Eligible participants will be compensated up to \$XX

**Interested?** Call 412-641-5496 · Text 'JoinCFPR' to 412-999-2758 · [birthcontrolstudies.org](http://birthcontrolstudies.org)

# Pre eligibility- Phone Screen/Script

- ❖ Potential participants call CFPR
- ❖ Site representative reads IRB approved phone script and answers questions
- ❖ If caller remains interested, phone screen is administered to determine eligibility
- ❖ If eligible, contact information is obtained
- ❖ Screening visit is then scheduled

# Retention Strategies

- ❖ Locator Information
- ❖ Reminder Calls/Emails
- ❖ Visit Calculator
- ❖ Development of Rapport
- ❖ Provision of CFPR contact information

# Monitoring Recruitment

- ❖ Ongoing Meetings: Study Coordinator, Research Recruiter and PI
  - Daily Schedule
  - Tracking
    - Phone calls received per advertisement method
    - Participant tracking
- ❖ Biweekly Team Meetings
  - Advertising Report



**Questions?**